

# All India Society for Electronics and Computer Technology (AISECT)

## Proposal Summary

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| <b>Proposing Organization</b> | <b>All India Society for Electronics and Computer Technology (AISECT)</b>  |
| Implementing Organization     | AISECT Skills Initiative (proposed separate legal entity)  |
| No. of Trainees               | 1,312,326 over 10 years  |
| No of Centres                 | 4113 Franchisees & 8 SRC*  |
| Location                      | MP, Chhattisgarh, Jharkhand, Bihar, Rajasthan, UP, Orissa, Maharashtra, Punjab, HP & Gujarat   |
| Sectors Targeted              | Agriculture, IT&ITES, Electronics & IT Hardware, BFSI, Education & Skill Development, Organized Retail   |
| Target Pop Segment            | 10th pass and 12th pass students, Graduates, employees seeking up-skilling   |
| Project Cost                  | Rs 18.68 Crore   |
| Business Model                | Student fee driven model through franchisee  |
| Operating Model               | <ul style="list-style-type: none"> <li>• Mobilization through centralized &amp; localized marketing efforts</li> <li>• Inhouse content development</li> <li>• Training through franchisee partners. Centralized ToT. Training is 60% theoretical &amp; 40% practical</li> <li>• Joint certification from IGNOU and AISECT</li> <li>• Placement through HO as well franchisee partners</li> </ul> |