

## All India Society of Education (AISE)

### Proposal Summary

|                                   |   |
|-----------------------------------|---|
| <b>Proposing Organization</b>     | All India Society of Education (AISE)   |
| <b>Implementing Agency</b>        | All India Society of Education (AISE)   |
| <b>No. of Trainees in 7 years</b> | 23,627  |
| <b>No. of Centres</b>             | 6 Centers   |
| <b>Location(s)</b>                | Uttar Pradesh   |
| <b>Sectors Targeted</b>           | Telecom, Retail, Electronics Hardware, Healthcare, Tourism & Hospitality, Apparel, Media & Entertainment  |
| <b>Total Project Cost</b>         | Rs. 315.49 Lakh   |
| <b>Sourcing Model</b>             | <p>Proposal owner has proposed that they shall follow the following strategy in terms of sourcing trainees:</p> <ul style="list-style-type: none"> <li>• Each training centre will have separate mobilizer, who will be responsible for sourcing of trainees, mainly in rural areas and belts</li> <li>• Advertisements will also be made in local daily newspapers and other print media channels. Further, social networking can also be used to reach out the trainees.</li> <li>• Past experience of AISE Government funded training programs will be helpful.</li> </ul> |