

Aegis Skills Edge Pvt. Ltd.

Proposal Summary

Proposing Organization	Aegis Skills Edge Pvt. Ltd.
Implementing Agency	Aegis Skills Edge Pvt. Ltd.- through SBU
No. of Trainees in 10 years	53,550
No. of Centres	53 centers
Location(s)	Rajasthan, Gujarat
Sectors Targeted	Healthcare (Medical and Nursing)
Project Cost	Rs. 1.53 Cr
Sourcing Model	<ul style="list-style-type: none"> • The applicant will adopt a strategy to generate candidate interest by way of distributing flyers, putting up banners in banners in their target markets, conducting seminars in schools and colleges to inform candidates about the sector and job opportunities. • Additionally, they shall tie-up with local employment exchanges for gathering data on job seekers. • Target trainees segment would include: <ul style="list-style-type: none"> • School Dropouts • Unemployed graduates • Up skilling of members of current workforce

Anytime Learning Private Limited

Proposal Summary

Proposing Organization	Anytime Learning Private Limited
Implementing Agency	Anytime Learning Private Limited
No. of Trainees in 10 years	1,18,943
No. of Centres	Training would be provided through online mode
Location(s)	Online Mode
Sectors Targeted	Management
Project Cost	Rs. 4.15 Cr
Sourcing Model	<ul style="list-style-type: none"> • Applicant to recruit the trainees primarily via digital marketing. Applicant would be advertising their programs on various digital channels such as Google, Facebook, LinkedIn etc. • Applicant would also develop corporate channels to source trainees and for that, the applicant would also organize events in corporate campuses. • Applicant has proposed to utilize their existing trainers • Online centralized model would be used to involve faculty from different locations. • Professional Networks will be used to attract right kind of trainers

Ace Skill Development Pvt. Ltd.

Proposal Summary

Proposing Organization	Ace Skill Development Pvt. Ltd.
Implementing Agency	Ace Skill Development Pvt. Ltd.
No. of Trainees in 10 years	75,516
No. of Centres	76 centers
Location(s)	Tamil Nadu, Andhra Pradesh , Karnataka, Odisha, Uttar Pradesh, Kerala, Jharkhand, Rajasthan, Madhya Pradesh, Maharashtra, Bihar
Sectors Targeted	Textile & Garments, Organized Retail, Electronics & IT Hardware, Hospitality
Project Cost	Rs. 67.76 Lacs
Sourcing Model	<ul style="list-style-type: none"> • The Target trainees for the project will be primarily from tier – II and tier – III locations. • the promoters have industry linkages and will provide placement assurances to mobilize trainees. • Moreover, since the project envisages operating on a partnership model, the partners would also put in efforts to mobilize trainees • The proposal owner would establish the required standards for the trainers.

Brainware Consultancy Private Limited

Proposal Summary

Proposing Organization	Brainware Consultancy Private Limited
Implementing Agency	Brainware Consultancy Private Limited
No. of Trainees in 10 years	3,20,850
No. of Centres	38 centers
Location(s)	West Bengal, Assam, Sikkim, Tripura , Arunachal Pradesh , Manipur , Jharkhand, Odisha and Meghalaya
Sectors Targeted	Media & Entertainment, Electronics & IT Hardware, Security, Organized Retail
Project Cost	Rs. 33.08 Cr
Sourcing Model	<ul style="list-style-type: none"> • Applicant would target advertisements in the newspapers in local languages and English as a key sourcing channel • Applicant would leverage on existing (more than 150) with schools for sourcing students. • Verification call for these contacts have been positive. • Furniture & Fixtures • Computers and IT Hardware • Applicant has considered equipment for Media & Entertainment as well as security services sector along with IT and academic software

Delphi Computech Pvt Ltd.

Proposal Summary

Proposing Organization	Delphi Computech Pvt Ltd.
Implementing Agency	Delphi Computech Pvt Ltd.
No. of Trainees in 10 years	1,13,074
No. of Centres	17 centers
Location(s)	Maharashtra, Gujarat, Madhya Pradesh ,Karnataka
Sectors Targeted	Logistics, Organized Retail, Electronics & IT Hardware, BFSI
Project Cost	Rs. 6.78 Cr
Sourcing Model	<ul style="list-style-type: none"> • To reach rural customer base- Accessing databases of undergraduate and under metric candidates from schools, accessing employment exchange databases, Radio Channels, Local TV channels, banners, flyers etc. • To reach urban customer base-Advertisements on TV and radio channels mobile marketing bulk emails, social media etc. • Professionals with a minimum of 2 years of work experience would be hired by DSDC • Training Execution partners would aid the organization in hiring faculty locally

FOCUS 4-D CAREER EDUCATION PRIVATE LIMITED

Proposal Summary

Proposing Organization	FOCUS 4-D CAREER EDUCATION PRIVATE LIMITED
Implementing Agency	FOCUS 4-D CAREER EDUCATION PRIVATE LIMITED
No. of Trainees in 10 years	51,656
No. of Centres	6 centers
Location(s)	Tamil Nadu, Kerala, Andhra Pradesh, Karnataka
Sectors Targeted	Organized Retail, Education, Healthcare Services , Telecom
Project Cost	RS. 2 Cr
Sourcing Model	<ul style="list-style-type: none"> • The student recruitment will be handled by a dedicated Sales Manager, • Student Counselor team and they will primarily target the existing customer base of FACE (client colleges) and also carry out road shows in other catchment areas (Schools/ Polytechnics/ Colleges) to increase penetration and brand building. • The interested students will be screened (Attitude & Aptitude) for suitability of the choice of course that the candidate wants to pursue • Some of the existing trainers will be promoted to be part of this project and a few trainers will be hired for the project

Hindustan Soft Education Limited

Proposal Summary

Proposing Organization	Hindustan Soft Education Limited
Implementing Agency	Hindustan Soft Education Limited – through SBU
No. of Trainees in 10 years	80,600
No. of Centres	8 centers
Location(s)	Delhi
Sectors Targeted	Electronics, Retail, Media & Entertainment, Telecom
Project Cost	Rs. 39.5 Lacs
Sourcing Model	<ul style="list-style-type: none"> • The project's target group for training student after schools, school drop outs, candidates looking to start own ventures. Following strategies are proposed for sourcing of students: • Formation of marketing teams amongst the Center coordinators in each center with coordination of Head office. • Promotion & Counseling: The team will carry out advertising and promotional activities in the local area and will interact and explain the benefits of training. Various awareness campaigns in the surrounding areas will be conducted through local advertisement as cable, newspapers, brochure & pamphlet and internet • Conduct seminars and exhibitions in nearby schools, to attract school students to join the course for up gradation of skills • Alumni of the institute will be motivated to provide referrals through incentives program

KarmYog Education Network Pvt. Ltd

Proposal Summary

Proposing Organization	KarmYog Education Network Pvt. Ltd
Implementing Agency	KarmYog Travel and Hospitality Education Network & KarmYog Teacher Education Network
No. of Trainees in 10 years	1,24,742
No. of Centres	2 centers
Location(s)	Karnataka, Maharashtra
Sectors Targeted	Travel, Tourism & Hospitality, Education & Skill Development
Project Cost	Rs. 11.75 Cr
Sourcing Model	<ul style="list-style-type: none"> • Sourcing of trainees will be conducted primarily through the following modes: • “Learning Festival events” that attract large numbers of prospective students and will enhance attendees hire ability through training and job placements • “Mass Campaigns” will form part of the marketing and branding campaign to create a huge feeder system. The TTH FLC is launching a mass campaign to train 5 million drivers I 5 years. • Follow up from integrated Learning Campaign system-a central database which tracks the progress of trainees/ learners • Form alliances with recruiters, school placement organizations etc. • The model does not use expert trainers for the delivery of the training

Meiyur Agricultural Training Private Limited

Proposal Summary

Proposing Organization	Meiyur Agricultural Training Private Limited
Implementing Agency	Meiyur Agricultural Training Private Limited
No. of Trainees in 10 years	64,632
No. of Centres	8 centers
Location(s)	Tamil Nadu, Karnataka, Maharashtra
Sectors Targeted	Agriculture, Food Processing
Project Cost	Rs. 3.5 Cr
Sourcing Model	<ul style="list-style-type: none"> • The Company proposes to mobilize for Agriculture sector courses with the help of village panchayat heads, Village officers and women SHGs. For Food Processing sector, labor suppliers as well as regions with proximity to food processing industry would be tapped for sourcing of trainees. • The company will also use traditional methods of marketing including local advertisements, leafiest distributions, awareness campaigns in villages, etc. • The Company has few experienced trainers, both for theory and on-field training. • Additional trainers will be selected based on agricultural experience and understanding of the local language. In addition both serving and retired agricultural field officers would act as part / full-time trainers. For courses in the Food processing sector, trainers will be required to have a graduate degree in food processing, and would be hired from the industry

Power to Empower Skills Pvt. Ltd.

Proposal Summary

Proposing Organization	Samta Khadi Gramodyog Sansthan
Implementing Agency	Power to Empower Skills Pvt. Ltd
No. of Trainees in 10 years	53,720
No. of Centres	14 centers
Location(s)	Assam , Uttar Pradesh
Sectors Targeted	Healthcare, Capital Goods
Project Cost	Rs. 183.97 Lacs
Sourcing Model	<ul style="list-style-type: none"> • The Company proposes to mobilize trainees by creating awareness about training in villages, through village head (Mukhia / Pradhan). In addition, existing infrastructure and network of Sam rat Prathaviraj Chauhan College would also be leveraged for mobilization of trainees. • The Company proposes to designate a COO/GM-Business Development as well as executives who would be responsible for sourcing of students. • The Company would hire competent trainers according to SSC guidelines, and also organize train-the-trainer sessions for them. • The Company would also hire some part-time trainers. • The selection process will cover written and interview assessment.

Proposal Summary

Proposing Organization	Skills Root Edu Tech Consulting India Private Limited
Implementing Agency	Skills Root Edu Tech Consulting India Private Limited
No. of Trainees in 10 years	63,756
No. of Centres	13 centers
Location(s)	Madhya Pradesh, Maharashtra, Bihar, Chhattisgarh
Sectors Targeted	Organized Retail, Agriculture, Beauty and Wellness, Media and Entertainment, Management
Project Cost	Rs. 3.24 Cr
Sourcing Model	<ul style="list-style-type: none"> Skills Root plans to have the following activities to mobilize students for the proposed courses Seminars, Workshops & Awareness Programs – The company plans to conduct Awareness Programs, Seminars & Workshops in Rural areas, in schools and college to make students aware about Skill Development Programs. Sector Skills Councils, their benefits and job prospects. These awareness Programs will be conducted in schools / colleges / rural areas associated with Skills Root. Apart from this, the existing centers of SVSS are already associated with various NGOs and Self Help Groups (SHGs) to assist in mobilization of students. Local Cable TV Advertisement – Skills Root plans to launch Local Cable TV advertisements to create awareness among public, especially women, Apart from this conventional marketing techniques like Hoarding. Newspaper Ads will also be used for mobilization.

Social Action for Welfare & Cultural Advancement Society (SWACA)

Proposal Summary

Proposing Organization	Social Action for Welfare & Cultural Advancement Society (SWACA)
Implementing Agency	Social Action for Welfare & Cultural Advancement Society (SWACA)
No. of Trainees in 10 years	210,275
No. of Centres	51 centers
Location(s)	Uttar Pradesh
Sectors Targeted	Construction, Manufacturing/Infra, Security, Automotive, Unorganized, Agriculture
Project Cost	Rs. 21.01 Cr
Sourcing Model	<ul style="list-style-type: none"> • The trainees would be identified and selected basis the following process: • Rozgar Melas • Advertising • Tie – ups with educational institutions • SWACA has previously conducted large scale Rozgar Melas in some districts in UP, such as Sitapur and Rai Bareilly. To identify the skills required by the local youth and training infra to be developed. • During the drives, they received an overwhelming response and around two lakhs students were registered.

Proposal Summary

Proposing Organization	Centre for Entrepreneurship Development, Madhya Pradesh (CEDMAP)
Implementing Agency	Centre for Entrepreneurship Development, Madhya Pradesh (CEDMAP)
No. of Trainees in 10 years	1,89,915
No. of Centres	75 centers
Location(s)	Madhya Pradesh, Chhattisgarh
Sectors Targeted	Textile & Garments, Healthcare Service, Electronics Hardware, Building Hardware, Home Furnishing
Project Cost	Rs. 12.25 Cr
Sourcing Model	<ul style="list-style-type: none"> • Advertisements in Print Media • Gram / Janpad panchayats • Local channels • Existing collaborations • Mouth to mouth publicity