

# 2COMS CONSULTING PRIVATE LIMITED

## Proposal Summary

<b>Proposing &amp; Implementing Organization</b>	<b>2COMS Consulting Private Limited to float a SPV</b>
<b>No. of Trainees in 10 years</b>	1,26,603 over a period of 10 years
<b>No of Centers</b>	58 centers in 10 years; Jobshops: 10 centers Jobshops + JobAcademies: 24 centers; Rozgar Kendras : 24 centers
<b>Targeted locations</b>	CAT A (Metros), CAT B (other state capitals), CAT C (small towns), CAT D (Villages). In 1 <sup>st</sup> year, 2 CAT A, 1 CAT B, 1 CAT C and 1 CAT D locations
<b>Sectors Targeted</b>	Banking/Insurance, Organized retail, Unorganized sector, Educational/skill development (Trainers etc)
<b>Project Cost</b>	Rs 4.30 Crore
<b>Business Model</b>	Student fees
<b>Operating Model</b>	<ul style="list-style-type: none"> <li>• Self owned training centers</li> <li>• Sourcing through Jobshops, local advertisement, awareness camps, local panchayats,</li> <li>• In-house content development using domain partners</li> <li>• Classroom based training</li> <li>• Certification and assessment to be done in partnership with relevant SSCs</li> <li>• Placement through Job Shops. Training programs would be demand driven to ensure high percentage of placements</li> </ul>