

24X7 Learning Private Limited

Proposal Summary

Proposing Organization	24X7 Learning Private Limited
Implementing Agency	24X7 Learning Private Limited
No. of Trainees in 10 years	99,000* skilled in 10 years
No. of Centres	16 own centres + Infra partners
Location(s)	Pan India
Sectors Targeted	Media & Entertainment, Education & Skill Development Services, Electronics Hardware, Tourism Hospitality Travel Trade, BFSI, Organised retail, ITES / BPO
Trades Covered	PR & Journalism, Advt. and Media, Event Management, IFRS, Financial Accounting, Financial Planning, Certified Mutual Fund Expert, Cyber Law, Software Testing, networking professional, Telecom Management, Graphics & Animation, Retail Management, Tourism Management, Front Office Management, Instructional Design, Technical Writing, Office Administration, Six Sigma Professional, Project Management, SCM
Project Cost	Rs 11.08 Crore
Business Model	Student fee based model
Operating Model	<ul style="list-style-type: none"> Mix of own centers & infrastructure partners; mobilization through publicity media; mix of own & outside content; blended learning model; certification by academic partners; leverage on partner college infrastructure

In addition, the proposal covers *SPP – SKILLBRIDGE Pre-placement Training Program of 3 days (total students – 49,800)