



# **Expression of Interest**

**For**

**Shortlisting of Training Partners for Implementation of**

**Centrally Sponsored Scheme for Vocationalization of  
Secondary & Higher Secondary Education**

**In**

**313 (New) and 88 (Existing) Government Schools in State of  
Madhya Pradesh**

**Eoi No.: NSDC/GoMP/CSSVHSE/EOI/1107-1807/2017 dated 11<sup>th</sup> July 2017**



## **BACKGROUND**

- The Government of India brought out a revised Centrally Sponsored Scheme for Vocationalisation of Secondary and Higher Secondary Education (CSS for VSHSE) by Ministry of HRD to integrate employability education into School Education in September 2011.
- The scheme is operated within the NSQF (National Skill Qualification Framework), which establishes a system of clear educational pathways from school to higher education while providing certification of vocational skills.
- Government of Madhya Pradesh has implemented CSS for VSHSE in 50 schools till 2015-16, starting from IX<sup>th</sup> standard through NSDC approved Training Partners. Further, 263 schools were operationalized since 2016-17, starting from IX<sup>th</sup> standard through NSDC approved Training Partners.
- The Government of Madhya Pradesh has been given approval and funding by MHRD to implement the scheme in 313 Higher Secondary Level Schools and the State is interested to commence the program, starting from IX<sup>th</sup> standard from 2017-18.
- The State Government of Madhya Pradesh is keen to outsource the entire Training Delivery in 313 new schools and 88 old schools (in Healthcare Sector only) to NSDC approved Training Partners, and has approached NSDC with a request to provide a panel of shortlisted NSDC approved Training Partners for the roll out.
- **This EoI is intended to shortlist NSDC approved Training Partners for the following trades in the schools of the State of Madhya Pradesh**

Sector	Job Role	No. of Schools
Beauty & Wellness	Assistant Beauty Therapist	225
Healthcare	General Duty Assistant	255 (New) + 88 (Existing) = 343
IT-ITeS	Domestic IT Helpdesk Attendant	53
Physical Education & Sports	Physical Activity Trainer	73
Tourism & Hospitality	Tour Escort	20

- The number of schools may vary at the time of final allocation.
- The Project will be jointly funded by Central Government and the State Government.
- The teacher handbook and the student curriculum and courseware is already developed by PSSCIVE, Bhopal based on the NOS set by the SSCs. The same is available at <http://psscive.nic.in/> or <http://cive.org/>

### **The NSDC approved Training Partners (further to be referred as "TP") who will be selected by a State Level Selection Committee are supposed to take up the following activities:**

- Trainer Deployment:** Provide full time contractual trainer as per the trainer qualification norms prescribed by the PSSCIVE Bhopal. The same is available at <http://psscive.nic.in/> or <http://cive.org/>
- Trainer Salary:** The State will pay TPs, the honorarium for each Vocational Trainer.
- TP Coordinator Salary:** The State will pay TPs the honorarium for each TP Coordinator.
- Training Delivery**
  - Understand the existing content of the curriculum prepared by PSSCIVE Bhopal and get it delivered through its Trainer effectively in the classroom.
  - Ensure that the entire vocational content designed is delivered in the classroom within the stipulated time. Ensure quality parameters are met.



- Ensure conduction of internal assessments of students on a weekly/ monthly basis as per the assessment pattern set up for the domain.
  - Conduct soft skill training including preparing the students for work as per the industry requirement.
  - Inviting and organising guest lectures from domain related experts working in industry.
  - Organise the On the Job Trainings.
- e) **Service Level Terms:** Following Service Level Terms will have to be adhered by the selected TP
- Complete the syllabus as per the time line.
  - Conduct practical sessions as per the syllabus.
  - Arrange industry guest lecture as and when required.
  - Facilitate industry interaction and interface.
  - Arrange/facilitate minimum 70% placement of the eligible and interested students at the end of Class 12<sup>th</sup>. Arrange campus interview where ever possible and needed.
- f) **Industry Interface:** Organize for internship and/or industry exposure visit for the students.

### ELIGIBILITY CONDITIONS

Sl. No	Criteria	Unit	Minimum requirement	Prerequisite
1	NSDC approved Training Partner <b><u>(Certificate issued by NSDC is required to be attached)</u></b>	-	Yes	Mandatory
2	No. of years of Existence as on 30 <sup>th</sup> June 2017 <b><u>(Certificate of incorporation issued by Govt. of India is required to be attached)</u></b>	Years	3	Mandatory
3	Organization's presence in State of Madhya Pradesh (Head Office / Branch Office / Operational Centre) OR successful experience of working in Skill Development initiatives in the State of Madhya Pradesh, as on 30 <sup>th</sup> June 2017	Existence of Head Office / no. of Branch Office / no. of Operational Centre) OR successful experience of working in Skill Development initiatives in the State of Madhya Pradesh	-	Preference – 1 nos.
4	No. of people trained in related domain in last 3 years	No. of youths	1,000	Mandatory
5	No. of people placed in related domain in the last 3 years	No. of youths	500	Mandatory
6	Company owned operational training centres in State of Madhya Pradesh as on 30 <sup>th</sup> June 2017	No. of centres	-	Preference – 1 nos.
7	Total Revenue of the Organization in last 3 Financial Years (FY : 2014-15, 2015-16, 2016-17) <b><u>(Certificate issued by CA is required to be attached)</u></b>	INR Lakhs	100	Mandatory



Further to above :-

- **Approval from NSDC to conduct trainings in the identified sector**
- Preference will be given to TPs affiliated to the respective Sector Skill Council (SSC) of the identified sector and done trainings with the NSDC/SSC ecosystem.
- Preference will be given to the TPs having their SELF-OWNED training centres and executed trainings in relevant trades in Madhya Pradesh.
- Preference will be given to TPs already implementing CSS for VSHSE in Schools across any other State.
- **Partners overall performance with NSDC as per Monitoring Team norms will be considered for eligibility of the Training Partners.**

#### **EVALUATION CRITERIA**

<b>CATEGORY</b>	<b>CRITERIA</b>	<b>MARKS</b>
<b>No. of Self-Owned Operational Training Centres in the State of Madhya Pradesh</b>	<b>1 to 4</b>	<b>5</b>
	<b>5 to 10</b>	<b>10</b>
	<b>&gt;10</b>	<b>15</b>
<b>No. of people trained in proposed sectors (/Job Roles) in Last 3 Financial Years</b>	<b>1000 to 5999</b>	<b>2.5</b>
	<b>6000 to 10000</b>	<b>5</b>
	<b>&gt;10000</b>	<b>10</b>
<b>No. of placements conducted in proposed sectors (/Job Roles) in Last 3 Financial Years</b>	<b>500 to 4199</b>	<b>5</b>
	<b>4200 to 7000</b>	<b>10</b>
	<b>&gt;7000</b>	<b>15</b>
<b>Operation in no. of Schools where the same or similar scheme through any other Govt. Skill Development Initiatives, have been implemented across States</b>	<b>1 to 74</b>	<b>2.5</b>
	<b>75 to 150</b>	<b>5</b>
	<b>&gt;150</b>	<b>10</b>
<b>Maximum Marks</b>		<b>50</b>

#### **OTHER TENETS**

- Each TP may apply for a maximum of **THREE** trades
- The selected TP will be allocated fixed number of schools to serve
- TP will be reimbursed with the honorarium of each trainer @INR 20,000 per month, for the Trainers' services during 15<sup>th</sup> June to 30<sup>th</sup> April. During summer vacation (viz. 1<sup>st</sup> May to 14<sup>th</sup> June) as per actual work done by the Trainer for Vocational Education Scheme based on the work Certification by competitive authority, honorarium will be paid.
- An additional 15 percent of the amount paid to the VT's for honorarium, to be paid to TPs to cover management, monitoring and travelling allowances expenses incurred in implementation of scheme. This will be based on quarterly implementation progress of all the components and fulfilment of responsibilities, as will be notified by the RMSA, Govt. of Madhya Pradesh
- TP will be reimbursed with the honorarium of each Coordinator @INR 25,000 per month for 12 months as honorarium for TP Coordinator for the desired interventions, as will be notified by the Rashtriya Madhyamik Shiksha Abhiyan, Govt. of Madhya Pradesh. This amount will be paid from the flexible pool fund allotted by MHRD
- In addition, the State Government will reimburse the actual expenses to the TPs for the activities that the TPs will undertake for the effective implementation of the scheme. The activities are as follows: Trainer recruitment costs,



Guest Lectures, OJTs, Field Visits, Office Expense etc. [Final financial model will be discussed with and finalized by the State Govt. of Madhya Pradesh at a later stage]

- The setting up of labs in the schools could be entrusted to the selected TP by the State Government. In such cases, expenses incurred will be reimbursed to the TP as per the scheme provisions laid down in the scheme guidelines and approval from MHRD, GoI.

#### **WAY FORWARD**

- A list of ELIGIBLE Training Partners shall be prepared based on the eligibility conditions mentioned above (*chart name: "ELIGIBILITY CONDITIONS"*).
- Based on the "EVALUATION CRITERIA", the Eligible Training Partners will be evaluated and a list of shortlisted Training Partners will be prepared depending on the requirements of the sector.

Sector	Job Roles	No. of Schools	No. of Partners to be selected for implementation*	No. of Partners to be shortlisted for Presentations**
Beauty & Wellness	Assistant Beauty Therapist	225	4	10
Healthcare	General Duty Assistant	255 (New) + 88 (Existing) = 343	5	10
IT-ITeS	Domestic IT Helpdesk Attendant	53	2	6
Physical Education & Sports	Physical Activity Trainer	73	2	6
Tourism & Hospitality	Tour Escort	20	1	3

\* *Final Number of TPs, selected for implementation is the discretion of State Govt. In case of Sectors where number of schools is less, Training Partners having expertise in multiple sectors may be preferred considering operational feasibility*

\*\* *Through evaluation, number of TPs shortlisted will be at a ratio of 1:3 (number of TPs to be selected: number of TPs to be shortlisted). This ratio may alter depending upon the number of eligible TPs showing willingness to participate (applied) / qualification points secured by any TP in the mentioned sectors (as specified below). Total number of shortlisted TPs will not exceed the count as specified in the EoI document / 10 (In case of number of TPs to be selected is more than 3), in any sector until and unless any exceptional scenario arises as mentioned below*

\*\* *Through evaluation, TPs are listed in descending order of marks obtained by them. In case, as per evaluation criteria, the last shortlisted partner obtains the same marks with the next in the list, then more number of TPs may be shortlisted*

- Shortlisted Training Partners in each sector will be required to make a presentation to the State Government for technical presentations.
- Final selection of Training Partners will be done by the State Level Selection Committee formed by State Government. For each sector the ranking of the TPs would be done according to the total Qualification Points received.



## APPLICATION PROCEDURE

Interested Training Partners would be required to apply through NSDC and should strictly adhere to the following instructions:

1. Documents to submit (**MANDATORY**):

- a. Annexure 1 (Cover Letter – Scanned of duly signed and stamped on Company letter-head)
- b. Annexure 2 (Duly filled EXCEL file)
- c. Copy of Certificate of incorporation issued by Govt. of India
- d. Copy of NSDC Partnership Certificate
- e. Copy of SSC-affiliation Certificates (if affiliated) for respective Sectors in which applying (*Only preferred criteria*)
- f. Last 3 FY Revenue Certificate, issued by CA
- g. Details of Organization's presence in State of Madhya Pradesh (Address, Contact Person AND Contact Details of Head Office / Branch Office / Operational Centre) OR successful experience of working in Skill Development initiatives (work order AND project completion certificate / any documents issued by the competent authority carrying information of successful completion of the project) in the State of Madhya Pradesh, as on 30<sup>th</sup> June 2017, if any

In case the Partner does not submit any of the aforesaid supporting documents (as specified ONLY), the related data provided in the proposal will not be considered for the concerned parameters. In such cases, the related data will be considered as '0' ('zero' in case of numeric data) and/or 'Negative' (in case of factual data)

2. For consideration of your proposal, please share the information as directed below in point number – 2.A. and 2.B (**MANDATORY**):

- A. Soft copies of the aforesaid documents are to be submitted to: [schoolprojects@nsdcindia.org](mailto:schoolprojects@nsdcindia.org)  
The subject line of the e-mail should be:  
"Response to EoI : NSDC/GoMP/CSSVHSE/EOI/1107-1807/2017 dated 11<sup>th</sup> July 2017"

**KINDLY INTIMATE US YOUR WILLINGNESS TO PARTICIPATE IN THE PROJECT AND THE INTERESTED SECTOR OVER E-MAIL BY 18<sup>th</sup> July 2017 by 13:00 HRS (1:00 PM)**

- B. Interested Training Partners would be also required to assemble a Spiral Bound Book with copies of the aforesaid documents (**signed and stamped on all pages**) and would send it to the below address:

To  
The Dy. Head – Govt. Projects  
Grants Management  
National Skill Development Corporation  
301, West Wing  
Worldmark 1, Aerocity  
New Delhi – 110037

The Envelope should contain the heading as: **"RESPONSE TO EOI FOR SCHOOLS IN MADHYA PRADESH : 2017-18"** and should reach NSDC office latest by **18<sup>th</sup> July 2017 by 13:00 HRS (1:00 PM)**

## **NOTE**

**NO EOIs SHALL BE ENTERTAINED POST THE END DATE AND TIME AS SPECIFIED ABOVE**



**ANNEXURE - 1**

**COVER LETTER**

*(On the letterhead of the Training Partner)*

Dated:

**To**  
**The Dy. Head – Govt. Projects**  
**Grants Management**  
**National Skill Development Corporation**  
**301, West Wing**  
**Worldmark 1, Aerocity**  
**New Delhi – 110037**

**Sub: Response to Eol for Implementation of Centrally Sponsored Scheme for Vocationalization of Secondary & Higher Secondary Education in 313 (New) and 88 (Existing) Government Schools in State of Madhya Pradesh**

**Ref: Eol No.: NSDC/GoMP/CSSVHSE/EOI/1107-1807/2017 dated **11<sup>th</sup> July 2017****

Dear Sir/Ma'am,

1. With reference to the Eol document dated **11<sup>th</sup> July 2017** we, have examined the Eol document and understood its contents and hereby submit our application for the aforesaid Project. The application is unconditional.
2. We acknowledge that the competent authority for evaluation of proposal will be relying on the information provided in the application and the documents accompanying the application for selection, and we certify that all information provided herein is true and correct; nothing has been omitted which renders such information misleading; and all documents accompanying the application are true copies of their respective originals.
3. We shall make available to the competent authority for evaluation of proposal any additional information if found necessary or required to supplement or authenticate the application.
4. We acknowledge the competent authority for evaluation of proposal has complete right to reject our application without assigning any reason, in case of any eccentricities
5. We declare that:
  - a) We have examined and have no reservations to the application documents, and accept the same including any addendum issued by the Authority
  - b) We do not have any conflict of interest in accordance with this document
  - c) We have not directly or indirectly or through an agent engaged or indulged in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice, in respect of any tender or request for qualification issued by or any agreement entered into with the Authority or any other public-sector enterprise or any Government, Central or State; and
6. We understand that you may cancel the process at any time and that you are neither bound to accept any application that you may receive nor to invite the applicants to apply for the Project, without incurring any liability to the applicants.
7. We undertake that in case of any change in facts or circumstances during the application process, we are attracted by the provisions of disqualification in terms of this Eol and shall intimate the Authority of the same immediately.
8. We acknowledge that <<name of Training Partner Organization>>, being a <<company/trust/ partnership firm/society>> is qualified based on Qualification required as per the Eol.



9. We hereby irrevocably waive any right which we may have at any stage of law or howsoever otherwise arising to challenge or question any decision taken by the competent authority for evaluation of proposal in connection with the selection of the applicant, or in connection with the selection/ application process itself, in respect of the above-mentioned Project and the terms and implementation thereof.
10. We have studied all the application documents carefully. We agree that we shall have no claim arising out of any documents or information provided to us by the Authority for evaluation of proposal or in respect of any matter arising out of or relating to the bidding process.
11. We agree and understand that the selection is subject to the provisions of the application documents. In no case, we shall have any claim or right of whatsoever nature if the Project is not awarded to us or our application is rejected or not opened.
12. We agree and undertake to abide by all the terms and conditions of the EoI.

Yours faithfully,

Date: (Signature, name and designation of the authorized signatory)

Place: (Name and seal of the Organization)





## ANNEXURE - 2

### TECHNICAL EVALUATIONS FOR THE EOI FOR IMPLEMENTATION OF VOCATIONAL EDUCATION IN GOVT. SCHOOLS IN MADHYA PRADESH

Training Partner Name	No. of years of Operation	Interested Sector(s) And Job Role(s) <i>(As specified in the Eoi)</i>	Affiliated to SSC	Trainings Conducted in the Sector	Placements done in the sector	No. of Self Owned operational centres in MADHYA PRADESH	Operation in no. of Schools where the same or similar scheme through any other Govt. Skill Development Initiatives, have been implemented across States			
			(Y or N) If Yes, share the certificates	(Last 3 F.Y. numbers)	(Last 3 F.Y. numbers)		(Y or N)			
	<i>As on 30<sup>th</sup> June 2017</i>	<i>Sector 1 And Job Role 1</i>	<i>Sector 1</i>	<i>Sector 1</i>	<i>Sector 1</i>	<ul style="list-style-type: none"> <li>• Total no. of Centres</li> <li>• Centre details:               <ul style="list-style-type: none"> <li>- Name of Centre</li> <li>- Address</li> <li>- Name of Centre Head</li> <li>- Contact Number</li> </ul> </li> </ul>	If Yes, share details as follows:			
		<i>Sector 2 And Job Role 2</i>	<i>Sector 2</i>	<i>Sector 2</i>	<i>Sector 2</i>		State	Scheme / Project name	Sector	No. of Schools
		<i>Sector 3 And Job Role 3</i>	<i>Sector 3</i>	<i>Sector 3</i>	<i>Sector 3</i>					

**All fields are mandatory**