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Chetana

Road Safety Awareness Display System

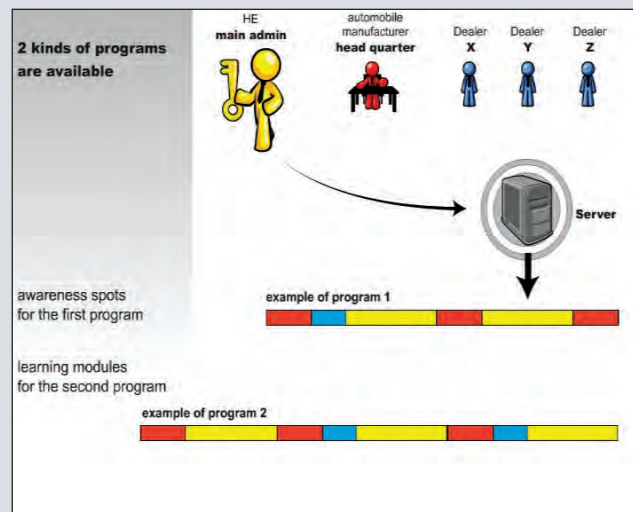DELHI ■ MUMBAI ■ BANGALORE ■ HYDERABAD ■ CHENNAI ■ KOLKATA ■ VADODARA

Chetana- Road Safety Awareness Display System

This is the latest addition to the numerous products that we deal in.

The system itself is very simple - it consists of a LCD display that is connected to a central server through a set top box and can be programmed to display any type of audio visual displays that are pre-programmed. It can display videos, images and audio and all three can be looped so that we get audio, video and images.

The advantages of the RSADS is that it runs through the internet, is easily installed, displays can be changed quickly, there are no printing charges, there is no distribution involved, there is a surety of it being displayed and that all displays are multimedia presentations.

Perhaps the biggest advantage of the system is that it can be displayed at even remote locations just with the help of internet!

General information about the RSAD system

With the display system, you stir up emotions and interest in your products directly at the point of sale. They need not apply only to products but can also convey additional information on events, promotions, services, etc.

We offer you the opportunity to combine a variety of devices. Right from a large display at a central location to the smallest screen directly at the sale point of the product, everything is possible. We integrate all existing equipment into our solution.

On the Display SCREEN we adapt to your individual needs and we continue to develop new technology steadily so as to meet the requirements of the future.
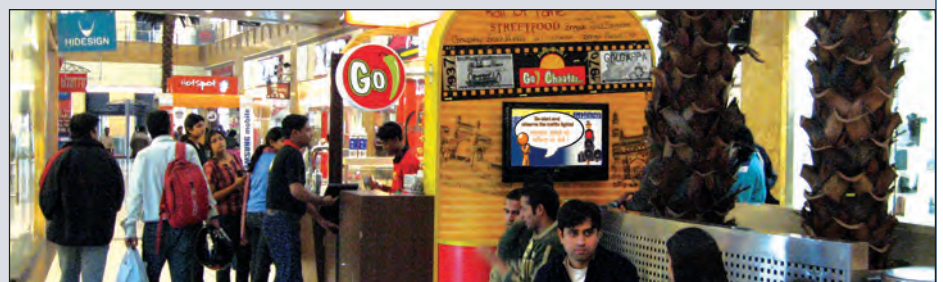
Our dedicated development team with years of experience in multimedia and database environment supports you in implementing your own ideas and expectations on the screen.

The RSAD system Solution is a complete solution for digital displays. The management of content as well as the programs is via a central server, which controls each display, its data and stores feedback.

Each device has an inbuilt security procedure and stores media for a certain period of time; so that outages can be bridged in the network without any problem and the display will continue to function normally.

The administrator himself can control any number of operations on arbitrary groups of displays. The operations that can be administered are almost limitless and they can be extended for additional information that can be retrieved from other sources.

Services and benefits

The following services are handled by us:

- Concept and presentation development
- Hardware Services
- Software Services
- Maintenance Services

Benefits:

Digital is better because:
- Daily - Simply and easily updated within a short time and is completely flexible.
- Multimedia – As the displays are run on the internet, whatever you want to communicate with the RSAD. SCREENs , any kind of permutation or combination is possible.
- Regional - No matter where you are, you always hit your target groups exactly to the point.

Why a digital showcase?

- Benefits at a Glance
- Modern Image
- Flexible and individual
- Easy to Use
- Target group
- Customer Satisfaction
- Time saved

RSAD Software

The software is specifically designed for easy management of media and devices.

- Device Management: When the individual devices are operated, their status is displayed on the central server. (eg: settings currently displayed presentation sequences, screenshots and the temperature and utilization of equipment)
- Media Management: In this area, all media (images, animation, videos will be maintained).
- Process management: Here, the presentation flows together, ranked and determined when and how long the individual posters, quotes, videos, animation, etc. are displayed on the devices. The flow management is very easy to use and fulfills mainly the individual customer needs.
- Scheduling: The presentation generated sequences are assigned to the devices or device groups. Content can be switched on specified dates. If you want to know more about our product, we will present the software with a personal appointment for you.

A indoor and outdoor displays

The indoor displays are designed for use within buildings. In this, we offer a variety of different groups that have different technical characteristics:

- RSAD SCREEN displays
These are premium displays, which are specially designed for use in the digital sign age sector. They have a very high intensity to generate an optimal picture. These displays are available in sizes 32", 40", 46", 57", 70".

- RSAD SCREEN small displays
This group contains devices, which are designed for use in the digital signage sector. They are available in sizes from 10.4" to 24".

- Built-in displays
These are displays, which can be integrated directly into the shopping areas. The sizes of the displays start at 6.4" and go to 42".

- Media Frames
These are specialized devices, through which images or videos can be played and be arranged from our central system.

- Information Terminals
This is a total solution, with an integrated computer in one place. These information terminals can also be integrated into the system with the Internet Access.

- Display Module
They are ideal for displaying pictures. Display modules are centrally controlled and have a very low power consumption. They can be used for digital door signs, instruments and other similar applications.

The outdoor displays

Our outdoor displays are particularly well developed to counter harsh weather, such as wind, rain and sun. Furthermore, they can also be specially protected against vandalism.

Specifications:
- Operating temperature: -40 ° C to + 45 ° C
- Run Time Panel: 50,000 hours
- Running time: 24 hours a day
- Construction: Aluminium / Steel
- Protective Cover: Aluminium
- Brightness: 700 cd to 2,500 cd

Product options for displays

We offer a variety of product options for RSAD SCREEN Solution. This product option covers both the integration of the content into the system, as well as technical enhancements.
Content Options:
- Integration of weather data
- Integration of messages
- Integrate content from other media

Technical options:

- Installation of a bar code scanner into the system to call up product information
- Interfaces to ERP systems for products
- Built-in product database
- Installation of printer for the printing of certain information
- Integration of a touch system
- RFID (Radio Frequency Identification)

We can integrate this very well into our system. As with the other display solutions, our software manages the presentation processes. The only difference is that the advertising screens, movies, etc. are projected via projector onto a screen.
If you need more information on projector solutions, please contact us.