

Ambica Shiksha Samaj Kalyan Samiti

Proposal Summary

Proposing Organization	Ambica Shiksha Samaj Kalyan Samiti
Implementing Agency	Ambica Shiksha Samaj Kalyan Samiti
No. of Trainees in 7 years	20,741
No. of Centres	3 Centers
Location(s)	Madhya Pradesh
Sectors Targeted	Apparel & IT-ITES
Total Project Cost	Rs. 165.60 Lakh
Sourcing Model	<ul style="list-style-type: none"> • The society plans to mobilize trainees through advertisement in local newspapers, distribution of pamphlets, jingles, education portals, calling etc. • Society's existing networks and connections in the training industry and among the students would also be capitalized. • Society also plans to have separate mobilizer at each centre responsible for mobilizing candidates • Social networking would also be used to mobilize trainees.