



Press Release

NSDC to lead India challenge at WorldSkills Competition London to host 2011 edition of Skills Olympics from Oct 5-8

New Delhi, March 21, 2011: The National Skill Development Corporation (NSDC), co-promoted by the Finance Ministry, will spearhead the country's participation at the next edition of the WorldSkills Competition to be held in London from October 5 to 8, 2011, as part of its mission to make vocational education aspirational in India.

Organized by the Amsterdam-based not-for-profit organization WorldSkills International, WorldSkills Competition is the largest vocational skills competition globally. It takes place in a different country every two years and brings together over 1,000 young people, below 22 years of age, from across the world to compete in a variety of skills ranging from welding to web designing. Competitors pitch their skills against the best of the best for gold, silver and bronze medals.

India became the 48th member of WorldSkills on January 20, 2007. Mr N Priyadarshan from Gee Dee Technical Institute, Coimbatore, had won a silver medal from among 900 competitors representing 51 countries at the last WorldSkills Competition held at Calgary, Canada, in 2009.

Participants from India would test their skills in Transportation and Logistics, Manufacturing and Engineering technology, Social and Personal

services, Information and Communications technology, Construction and Building technology, and Creative art and Fashion at the 2011 WorldSkills Competition which would take place at the ExCel Exhibition and Conference Centre in London's Docklands.

Within the Transportation and Logistics domain, Indian youth would compete in the car painting discipline at the London event. Within Manufacturing and Engineering technology, it would be in the areas of CNC Turning, Electronics, Mechatronics (for which the age limit of the participant is 25 years), Polymechanics/Automation, and Mould Making.

Within Social and Personal services, it would be in the disciplines of beauty therapy, confectioner/pastry cook, cooking, and hairdressing (both ladies and gents). Participants would compete in IT/Software Applications and Web design in the field of Information and Communications Technology. Within Construction and Building Technology, it would be in the areas of Wall and Floor Tiling, and Plumbing. In Creative art and Fashion, it would be in the disciplines of fashion technology and jewellery.

The 2011 WorldSkills Competition is expected to provide huge benefits to all stakeholders in India, be they participants, visitors, employers or sponsors.

For Employers and Sponsors

- An excellent opportunity to identify with the best skilled workers in India and abroad
- Promote excellence in skills
- Assist young people achieve their goals and aspirations by achieving National and International recognition
- Setting up country specific booths at the competition village, to showcase the best and unique things of the participating country
- Opportunity for world thought leaders to present their ideas in World Skill Leaders Forum
- VIPs gain World Premiere Experience

For Participants

- An opportunity to learn and grow from exposure
- Motivation and knowledge to aspire for higher standards

Facilitation by National Skill Development Corporation

- Ensure compliance of competition rules
- Provide administrative and technical support
- Progressive assessment and validation during training of participants
- Skill management and communication
- Skills specific safety precautions
- Keep the participants, experts and sponsor companies/organizations updated with the latest news

The NSDC is hopeful that all Public and Private Enterprises, Training Institutions and other stakeholders would like to take advantage of the networking platform provided by the WorldSkills Competition by sponsoring and encouraging a large participation of Indian youth at the 41st WorldSkills Competition to be held in October 2011 in London. Other Sponsorship opportunities are also available.

For more information, please contact:

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About NSDC:

The National Skill Development Corporation India (NSDC) is a one of its kind, Public Private Partnership in India. It aims to promote skill development by catalyzing creation of large, quality, for-profit vocational institutions. It provides viability gap funding to build scalable, for-profit vocational training initiatives. Its mandate is also to enable support systems such as quality assurance, information systems and train the trainer academies either directly or through partnerships. **Website:** www.nsdcindia.org.

About WorldSkills International: World Skills International is a unique, not-for-profit, international membership organization with a mission to raise the status and standards of vocational skills and training worldwide. Its principal activity is organizing the World Skills Competition in a different member country every two years, since 1950. Its current membership is 53. **Websites:** www.worldskills.org, www.worldskillslondon.com



At the 40th WorldSkills International Competition in 2009 at Calgary, Canada, Mr. N Priyadarshan (Second from Left) from Gee Dee Technical Institute, Coimbatore, was a Silver medalist from amongst 900 competitors representing 51 countries. He made India proud.