

Snapshot

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| Proposing Organization | TMI Input & Service Pvt. Ltd. |
| Implementing Agency | TMI e2e Academy, a JV b/w TMI Input Service & C&K Management |
| No. of Trainees in 10 years | 0.53 Mn |
| Location (s) | Tier 3&4 cities on pan India basis |
| Sectors Targeted | BFSI, FMCG, Telecom, Pharma, Hospitality, IT&ITES, e-learning & education |
| Targeted Population Segment | 12 th pass, Graduates, PGs from socially & economic backward sections of society |
| Project Cost | Rs 29.21 Cr |
| Business Model | Student fee sharing with corporate. Reimbursement of student fees as a retention bonus after 12-24 months by corporate |
| Operating Model | Linkages with graduate campuses/colleges for mobilization & training |

Key Strengths of the Proposal

- TMI Input Services is a talent acquisition company with operations across India and Middle East
- C&L Management Ltd. operates in e-learning, custom content, media content and training & development
- TMI group has 300 employees working across seven cities, serving over 400 corporates