

# Providers Business Academy Pvt. Ltd

## Proposal Summary

Proposing Organization	Providers Business Academy Pvt. Ltd
Implementing Agency	A separate legal entity (to be incorporated under the Companies Act, 1956)
No. of Trainees in 10 years	0.10 Mn
No. of Centres	5
Targeted locations for 1st year of operation	TN (Chennai, Madurai, Tirunalveli, Perambur and Coimbatore ), 1 centre in AP (Hyderabad) and 1 in Karnataka (Bangalore)
Sectors Targeted	Consumer Goods, Health Care, Refrigeration, IT
Targeted Population Segment	School dropouts, rural* unemployed, minority population, urban slum dwellers and in-service people
<b>Project Cost</b>	Rs 5.20 Crore
Business Model	Student fee driven model
Operating Model	<ul style="list-style-type: none"> <li>• Mobilization through focus group meetings</li> <li>• Training curriculum &amp; content from TREC STEP Academy</li> <li>• Leverage on existing infrastructure</li> <li>• 60% theory and 40% practical training</li> <li>• Certification by TREC STEP Academy</li> </ul>

## Key Strengths of the Proposal

- Associated with entities such as Ministry of Minority Affairs, TAHDCO, ILO-Chennai etc. to provide skills training to under privileged students who cannot afford education beyond 10th class
- To date Providers has trained over 4,000 students (School drop outs, pass outs and existing industry employees) in areas such as Mobile repair, Refrigerator and Air-conditioning repair, Computer hardware repair etc. and successfully placed 75% of them in companies such as HCL Infosystems (350), WIPRO (50), Videocon (8), Samsung (15), Bluestar (10), Hitachi (5) etc.