

PRATHAM

Snapshot

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| Proposing Organization | Pratham Education Foundation, a 'not for-profit' entity |
| Implementing Agency | Pratham Institute – PACE Program (a Strategic Business Unit of Pratham Education Foundation) |
| No. of Trainees in 10 years | 1.69 Mn |
| No. of Centres | 100 District Institutes and 1500 Trainability centers over 10 year period |
| Location (s) | Pan India |
| Sectors Targeted | Education / Skill Development Services, Hospitality, Construction, Organised Retail, Electronics / Hardware, Automotive work, Agriculture |
| Targeted Population Segment | School drop outs |
| Project Cost | Rs 23 Cr |
| Business Model | Student fee driven model |
| Operating Model | Basic skills at Trainability Centres and Vocational skills at District Institutes |

Key Strengths of the Proposal

- Existing corporate vocational skilling partners
- 5 years of experience in vocational training through Pratham PACE program
- NCVT: Central government subsidies for vocational training
- Extensive existing Pratham educational network for sourcing of locations, staff
- Large ready customer base of Pratham volunteers at village level