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NSDC ties up with industry body for talent hunt

BS Reporter/Kolkata

The National Skill Development Corporation (NSDC), promoted by the Ministry of Finance, has joined hands with industry bodies like NASSCOM, CII, FICCI, Society of Indian Automobile Manufacturers (SIAM), Gems & Jewellery Export Promotion Council (GJEPC) and YLG Salon & Spa for the nationwide search for skilled and talented youth who will get the opportunity to represent the country at WorldSkills Competition 2011 to be held in London.

The country will participate in 16 disciplines at the next edition of the WorldSkills Competition to be held from October 5 to 8. "The WorldSkills Competition fits in excellently with our objective of glorifying skills and making youth aspire for them," NSDC CEO & Managing Director Dilip Chenoy said. "We are hopeful that our participants will put up a good show in London and serve as excellent brand ambassadors not just to their immediate community, but to youth nationwide," he added.

Widely regarded as the Skills Olympics, the WorldSkills competition takes place in a different country every two years and brings together over 1,000 young people, below 22 years of age, from across the world to compete in a variety of skills ranging from welding to web designing. The competition is organized by the Amsterdam-based not-for-profit organization WorldSkills International.

N Priyadarshan from Gee Dee Technical Institute, Coimbatore, had won a silver medal from among 900 competitors representing 51 countries at the last WorldSkills Competition held at Calgary, in 2009.

One talented individual will be selected under each of the following 16 disciplines: Car painting, Plumbing and heating, Wall and floor tiling, Mould making, Electronics, CNC turning, Mechatronics, Polymechanics/automation, Web design, IT software solutions, Fashion technology, Jewellery design, Cooking, Confectionery, Beauty therapy and Hair styling. The process of selections would start next week and would be completed by the middle of June. The chosen candidates would then undergo intensive coaching under experts drawn from the particular field so that they are in peak readiness at the time of the competition.