

Laqsh Job Skills Academy Private Limited

Snapshot	
Proposing Organization	Laqsh Job Skills Academy Private Limited
Implementing Agency	Laqsh Job Skills Academy Private Limited
No. of Trainees in 10 years	1.054 Mn
No. of Centres	420 (Own – 255 and Pvt. College – 165)
Location (s)	Tier II and III cities in Karnataka, Tamil Nadu, Andhra Pradesh, Gujarat, Maharashtra, Kerala, Uttar Pradesh and Jammu & Kashmir
Sectors Targeted	IT, ITES/BPO, Retail, Hospitality, Banking and Education
Targeted Population Segment	School Dropouts, College Students/Graduate (B.Com, B.B.M, B.Ed, B.E)
Project Cost	Rs 10.10 Cr
Business Model	<ul style="list-style-type: none"> • Student fee and placement fee driven model • Tie ups with Private institutions to train around 56% of the targeted population
Operating Model	<ul style="list-style-type: none"> • Staggered delivery mechanism in private institutions • Technology based system in place for training and assessment • Training delivered through V-SAT/3G technology

Key Strengths of the Proposal

- Trained around 5,527 trainees in the past 2 years
- Content in place for delivering training in IT, ITES, Retail, Hospitality and Education sectors