



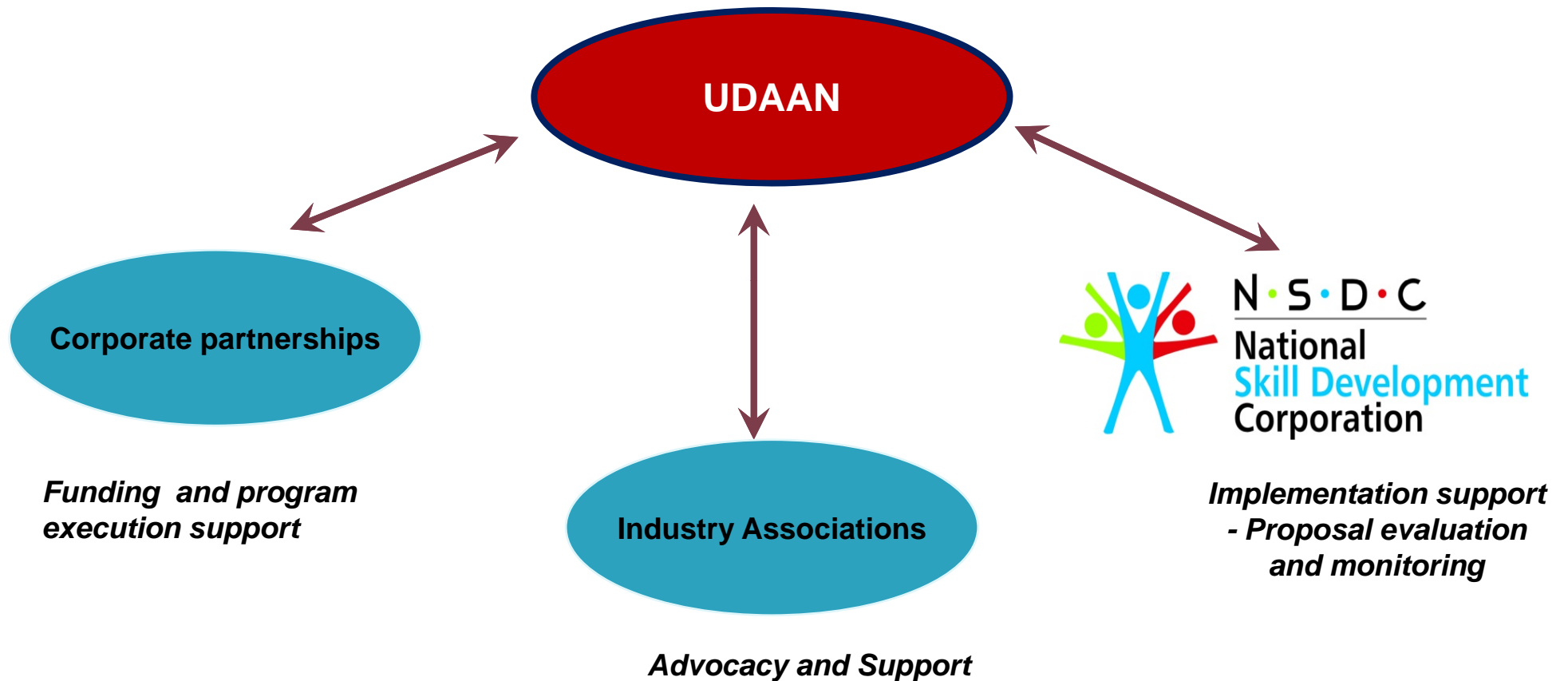
## Discussion on “Udaan”

### *A Special Industry Initiatives (SII) for Jammu & Kashmir*

16 June 2011



# “Udaan” - a program to deliver skill and higher employment for the youth of Jammu and Kashmir



Program is a private sector led initiative for 8000 youth in J&K per annum over a 5 year period

# Construct of the program

## Step 1



**Partner Corporates identify and screen potential candidates from the state**

## Step 2



**Students selected move to the company training centres**

**Skill gap assessment of student by the corporate**

**Rigorous training for a defined program with a clear alignment of job**

**Travel, Boarding, lodging and a stipend provided to the student**

## Step 3



**At the end of the training period, student interviewed for job position**

**In case placed on agreed terms with corporate**

**In case not placed with the same corporate, student may connect with identified placement agencies**

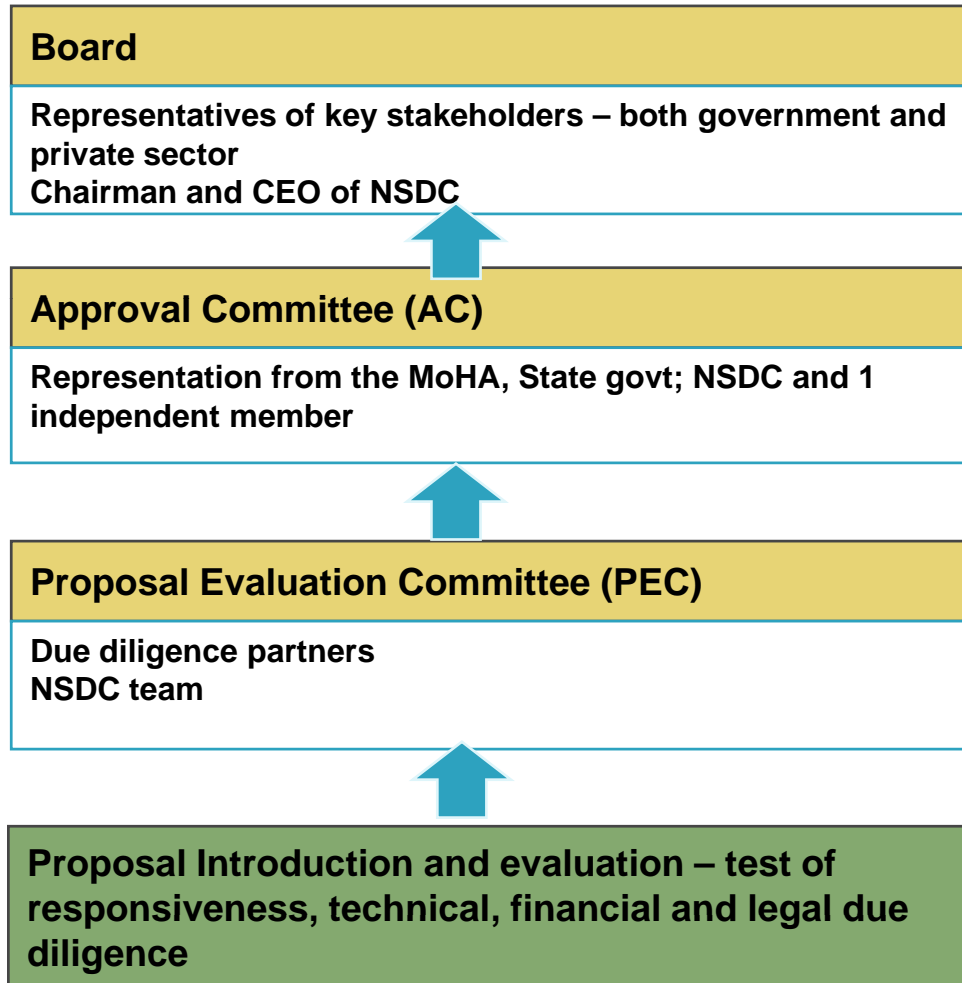
## Roles and responsibilities of different stakeholders

Role	Operational Responsibility	To be borne / reimbursed by
Evaluating proposals from potential corporate partners	NSDC	NSDC
Marketing the program	Corporate	Corporate
Student recruitment	Corporate	Corporate
Training for the student	Corporate	Corporate (in case the student completes 1 year of employment NSDC will reimburse the corporate to the extent of 50% of training cost)
Travel, Boarding and Lodging of student	Corporate	NSDC
Stipend to the student	Corporate	NSDC
Monitoring of project progress and reporting	NSDC	NSDC

## Budget for the program per student

Elements of Budget	Indicative costs (max) (Rs)	Assumptions	Costs Borne/ reimbursed by
Travel	4000 (may undergo revision)	Fare from J&K to destination	NSDC
Boarding and Lodging	81000	Rs 300 per day for 270 days	NSDC
Stipend	30000	Rs 2500 per month	NSDC
Placement cell fee	10000	To be restricted to actuals	NSDC
Student training fee (including marketing)	125000	Estimated	Corporate
<b>Total</b>	<b>250000</b>		

# Process designed for evaluation of corporate proposals



## Roles and responsibilities

- For information to the Board
- Approve or reject the proposal
- Form a view on the proposal based on discussions after financial, technical and legal due diligence for discussion at the Approval Committee
- Detailed evaluation of worthy proposals
- Financial , technical and legal due diligence on the proposals



## **We need your co-operation to make this program a success**

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- **Please feel free to contact NSDC and give your feedback , seek clarifications**
- **Format for proposal available on the NSDC website**
- **Documentation requirements specified in format**