

i-SKILL

Snapshot

Proposing Organization	Red Hat Investments Private Limited (RHIPL)
Implementing Agency	Indigram Skill and Knowledge Initiatives Private Limited (I-SKILL) (a SPV of RHIPL)
No. of Trainees in 10 years	0.74 Mn
No. of Centres	150 centres in 15 States
Location (s)	Pan India
Sectors Targeted	Agriculture (Para-Agri experts), Animal Husbandry (Para-vet experts), Food Processing, Transportation and Rural Service Provider
Targeted Population Segment	10th pass and/or 10th dropouts, existing unskilled labour
Project Cost	Rs 22 Cr
Business Model	Students fee driven model with revenue sharing with franchisees
Operating Model	“Hub and Spoke” model with multiple franchisees and one State level I-SKILL centre per state

Key Strengths of the Proposal

- Exposure in skill training in Agri and Agri related activities such as warehousing, etc.
- Strong linkages in the Agricultural sector through Indian Society of Agribusiness Professionals (ISAP) and AgriWatch
- ISAP has received an award in e-Governance in Agriculture from GoI