

GRAM TARANG

Snapshot

Proposing Organization	Gram Tarang Employability Training Services Private Limited (GT)
Implementing Agency	GT
No. of Trainees in 5 years	21,000
No. of centres	5 Mother Centres and 50 Satellite Centres
Location (s)	Orissa, Andhra Pradesh
Sectors Targeted	Production-related (50%) and Construction, tailoring, plumbing, textiles, security guards, retail, computer related (remaining 50%)
Targeted Population Segment	90% blue-collar (8 th /10 th pass), 10% white-collar (post-ITI, post-diploma, etc.)
Project Cost	Rs 14.50 Cr
Business Model	Students fee driven model
Operating Model	Hub & Spoke model

Key Strengths of the Proposal

- Promoters have experience of relevant project and have a good reputation
- Successfully running two engineering, management and skills training centers in Orissa
- The proposal is for poor, tribal and naxal affected districts of Orissa & AP
- Relevant operational experience and capacity for teaching, teacher training and grassroot mobilization