

Snapshot

Proposing Organization	Edubridge Learning Pvt. Ltd. (ELPL)
Implementing Agency	ELPL
No. of Trainees in 10 years	0.70 Mn
No. of Centres	240 centres in 16 States
Location (s)	Pan India
Sectors Targeted	IT-BPO, Microfinance, Banking & Insurance, Organised Retail, Sales and Marketing in Rural Areas
Targeted Population Segment	School drop outs and 10 th & 12 th pass
Project Cost	Rs 5.40 Cr
Business Model	<ul style="list-style-type: none"> • Student fee and placement fee driven model
Operating Model	<ul style="list-style-type: none"> • Tie up with content provider, local training providers and companies for placement

Key Strengths of the Proposal

- Young team with a good educational background (IIM alumnus)
- Low NSDC funding per trainee (Rs. 49 per trainee)
- Healthy Debt to Equity ratio during the course of the project (D/E in yr 2 and 3 is 1.88 and 1.70 respectively)