

B-ABLE

Snapshot

Proposing Organization	BASIX Academy for Building Lifelong Employability Limited (B-ABLE)
Implementing Agency	B-ABLE
No. of Trainees in 10 years	1 Mn
Location (s)	Pan India
Sectors Targeted	Construction, Tourism, Banking, Rural Farm, Hospitality, Food Processing
Targeted Population Segment	School drop-outs, socially unprivileged class
Project Cost	Rs 33.18 Cr
Business Model	Student fee, revenue sharing with franchisee partners and one time membership fees from franchisees
Operating Model	National Employability Centres (NEC) - R&D, Operations & Market/Skill Networking Regional Employability Centres (REC) – Students training, TOTs, support & monitoring of franchisee centres and Franchisees

Key Strengths of the Proposal

- 100% subsidiary of BASIX, a 25 Yr old Micro Finance Institution (MFI) promoted by Professionals
- Key focus on technology enablement
- Business model focus primarily on local employment