

Ants Consulting & Services Pvt. Ltd

Proposal Summary

Proposing Organization	Ants Consulting & Services Pvt. Ltd
Implementing Agency	Ants Consulting & Services Pvt. Ltd
No. of Trainees in 10 years	0.27 Mn (skilling : 77% and Up-skilling 23% approx.)
No. of Centres	75
Location(s)	Karnataka, AP, TN, Orissa, Gujarat, Maharashtra and West Bengal
Sectors Targeted	Retail, Hospitality, Animation, IT/BPO, Healthcare Services, Hardware and Networking, Construction
Targeted Population Segment	Youths from low income* background primarily between the ages of 18 and 25 with basic qualification of 7th pass, 10th pass or 12th pass
Project Cost	Rs 4.00 Crore
Business Model	Student fee driven model along with sponsored training programs done for private players
Operating Model	<ul style="list-style-type: none"> • Mobilization through posters, pamphlets, ads etc. and by delivering lectures in colleges & schools • In-house development of content & curriculum • Leverage on existing infrastructure to deliver training • NCVT, SCVT, NASSCOM certification

Key Strengths of the Proposal

- Executed long term skill training assignments for Karnataka Vocational Training and Skill Development Corporation; Directorate of Collegiate Education, Karnataka; Employment Guarantee and Marketing Mission, Andhra Pradesh; Shell; MES etc..
- To date they have trained over 30,000 (80% from sponsored programs) school dropouts and in-service workers and placed 80% of them in companies such as Lifestyle (175+), Tata Trent (200+), Yum Foods (150), Café Coffee Day (200), TVS Motors (125) etc.