

All India Society for Electronics and Computer Technology (AISECT)

Proposal Summary

Proposing Organization	All India Society for Electronics and Computer Technology (AISECT)
Implementing Organization	AISECT Skills Initiative (proposed separate legal entity)
No. of Trainees	1,312,326 over 10 years
No of Centres	4113 Franchisees & 8 SRC*
Location	MP, Chhattisgarh, Jharkhand, Bihar, Rajasthan, UP, Orissa, Maharashtra, Punjab, HP & Gujarat
Sectors Targeted	Agriculture, IT&ITES, Electronics & IT Hardware, BFSI, Education & Skill Development, Organized Retail
Target Pop Segment	10th pass and 12th pass students, Graduates, employees seeking up-skilling
Project Cost	Rs 18.68 Crore
Business Model	Student fee driven model through franchisee
Operating Model	<ul style="list-style-type: none"> • Mobilization through centralized & localized marketing efforts • Inhouse content development • Training through franchisee partners. Centralized ToT. Training is 60% theoretical & 40% practical • Joint certification from IGNOU and AISECT • Placement through HO as well franchisee partners