



LAUNCHING



ECONOMIC ENTERPRISE AND EMPOWERMENT CHALLENGE-2010 (E³ CHALLENGE)

JOINT INITIATIVE OF

National Trust

ARUNIM

National Skill Development Corporation

INTRODUCTION

- Calls to persons with disabilities and groups of member organizations to submit business proposals
- Gives an opportunity to design a micro enterprise project to all members and participate in a stimulating exercise to submit an innovative sustainable business plan
- The challenge will launch three pilot projects
- The most promising ideas would receive the support of mentorship, guidance and education on the art of starting an enterprise

OBJECTIVE

- To create a sustainable, for profits and entrepreneur driven enterprises
- To improve the livelihoods that instill the drive of entrepreneurship and provide persons with disabilities to take control of their lives and future

ELIGIBILITY

- All members of National Trust and ARUNIM
- All persons with disabilities(Refer to F.A.Q's guidelines)

CRITERIA

- The ability of the enterprise to develop a sustainable profit oriented model which is of high value and low volume
- The team
- The innovation of the idea
- The ability of the enterprise to generate income and fuel economic empowerment for persons with disability involved in the enterprise
- The project should have the scope of mechanization and environment friendly
- The project should cater to national and international markets

TIME LINES

- 9 September 2010 Launch of the competition
- 30 September 2010 Deadline to submit Expression of Interest Form
- 15 October 2010 Deadline to submit Application Form
- 15 November 2010 Announcement of selected applicants
- 2nd week of December 2010 Mentoring workshop for all applicants
- 14 January 2011 Deadline for submission of Project Proposal
- 25 February 2011 Announcement of selected Pilot Projects

TOOLS AND RESOURCES

- Business Plan Development Tool Kit
- Mentoring Workshop
- Frequently Asked Questions

FORMS

- Expression of interest
- Application Form
- Project Proposal Form



Association for Rehabilitation
under National Trust Initiative of Marketing



Address For Submission And Communication
National Trust, 16-B, Bada Bazaar Road, Old Rajinder Nagar, New Delhi 110 060
Tel: 011-2575 2423, 4318 7891 • Fax: 011-4318 7880 • e3challenge@gmail.com