



  
सत्यमेव जयते  
GOVERNMENT OF INDIA  
MINISTRY OF SKILL DEVELOPMENT  
& ENTREPRENEURSHIP

  
**Skill India**  
कोशल भारत - कुशल भारत

# NATIONAL INDUSTRY CONCLAVE ON SKILL DEVELOPMENT

## PPP Opportunities to setup Corporate Skill Excellence Centres

  
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GOVERNMENT OF INDIA  
MINISTRY OF SKILL DEVELOPMENT  
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DIRECTORATE GENERAL TRAINING

  
N.S.D.C.  
National  
Skill Development  
Corporation  
Transforming the skill landscape



On July 15th 2015, the Hon'ble Prime Minister launched the Skill India Development Mission with a target to skill 40 crore persons by 2022. To reach this ambitious mission, the Ministry of Skill Development & Entrepreneurship, the nodal ministry for all Skill India efforts, has embarked on a special industry initiative to attract leading corporates to setup co-branded Corporate Skill Excellence Centres in PPP mode.

The objectives of setting up such Centres are two-fold –

- (1) to directly involve the industry in creating high quality iconic and visible centres to substantially increase youth aspirations as part of the Skill India initiative, and
- (2) to cater to the captive demands of the corporate, supply chain partners and demand arising in the surrounding areas in a sustainable manner.

### Corporate Skill Excellence Centre

Ownership	Owned	Trust/Society	
Land & Building	Own	Leased	
Operating Model	Self-Managed	By NSDC Training Partner	
Center Size (in sq.ft.)	25000	15000	6000
*CAPEX Costs (in Lakhs)	750	450	180
OPEX	As per centre requirements		
Center Capacity (min nos. per year)	1000	500	250
Recognition	Corporate Skill Excellence Centre		
Focus Sectors/Trades	Single Sector/ Multiple Sectors/	Multiple Trades Multiple Trades	
Duration of Training Program	2-6 months or as per need		
Assessment	Third-party Assessment Agency		
Certification	Joint Certification; International partnership preferred		
Branding	Co-branding with Skill India logo		
Training & Assessment Costs Provisions for Special Areas/PWDs Boarding, Lodging & Transportation	As mutually agreed to and based on certain norms. For Government funded scheme respective guidelines will apply.		
Residential Facilities	Optional		
Lab & Equipment	As per requirement of SSC		

\*Assumed at INR 3000 per sq.ft inclusive of land, building and refurbishments; market rates apply otherwise

## Financial Incentives for Skill Development

The Ministry, through its various agencies and programs, provides various incentives for corporates that setup Corporate Skill Excellence Centres as part of their core business or CSR activities.

Agency Name	Financial Incentives
National Skill Development Fund (NSDF)	<ul style="list-style-type: none"> <li>• Government of India fund to channelize all investments in skill development activities; over 2500 Cr committed in investment through NSDC in promoting PPP models; ready pool of private training partners</li> <li>• <b>FCRA exemption</b> available for investment in skill development</li> <li>• <b>80G certificate</b> available</li> <li>• Application of <b>CSR under Section 135</b> of the Companies Act, 2013</li> <li>• Employment enhancing vocational skills especially among children, women, elderly, and the differently enabled and livelihood enhancement projects</li> <li>• Rural development projects</li> </ul>
National Skill Development Agency (NSDA)	<p>Under Section <b>35 CCD</b> of the Income Tax Act a company can avail benefits of <b>weighted tax deductions of 150 percent of the expenses (other than land or building)</b> incurred on skill development projects.</p> <ul style="list-style-type: none"> <li>• A skill development project shall be considered for notification if it is undertaken by an eligible company and the project is undertaken in separate facilities in a training institute.</li> <li>• The eligible company, before undertaking any skill development project, shall make an application for notification of such project to the National Skill Development Agency</li> </ul>
National Skill Development Corporation (NSDC), Sector Skill Council (SSC) and/or Assessment Agency approved by NSDC/SSC	<p>Application of <b>Service Tax Exemption</b></p> <ul style="list-style-type: none"> <li>• Vocational education/training/skill development courses offered by any institution setup by the Government of India, State Government or any local authority</li> <li>• Any service provided by NSDC Training Partner, SSC, Assessment agency approved by NSDC/SSC</li> </ul>
Offset of Training Costs	<ul style="list-style-type: none"> <li>• Convergence of Government schemes, specifically through allocations under the Ministry's flagship scheme, Pradhan Mantri Kaushal Vikas Yojana (PMKVY)</li> </ul>

## Facilitation and Support Unit

The National Skill Development Corporation (NSDC), a PPP setup to catalyze private sector participation in skill development, will provide a single window support system in setting up of Corporate Skill Excellence Centres, selection of operating partner where required, convergence of Government schemes and facilitation for financial incentives where applicable. The CSR funds can be routed through NSDF with specific outcomes to be implemented by NSDC. A list of such services provided below.

Activity	Facilitation and Support
Application and processing	Online processing with status
Location identification and selection of trades	Nation-wide reports based on skill gap studies at sector- and district-level available; feasibility study can be initiated based on project requirements
Proposal development	Assistance in building a sustainable model for skill development
Identification of Training Partner	Identification of Training Partner to operate and manage the center where required; transparent selection process based on mutually agreed parameters
Assessment & Certification	Third-party assessment of individual candidates; certification by relevant Sector Skill Councils as per the National Skills Qualification Framework (NSQF)
Placement and Social outcomes	Placement linkages and post-placement tracking; social outcomes report focused on candidates and quality of training
Convergence of Government schemes	Subsidized cost of training & assessment through allocation from Pradhan Mantri Kaushal Vikas Yojana (PMKVY)
Recognition	Recognition of center as Corporate Skill Excellence Centre by the Ministry/NSDC
Branding and Visibility	Co-branding guidelines with Skill India logo and adequate visibility in press and through events



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